

Your 2024 Autumn-Winter Plant Catalogue



The 2024 Autumn Winter Plant Catalogue



**Out
Now!**



www.ballcolegrave.co.uk

Your 2024 Autumn-Winter Plant Catalogue

Now is the best time to order for Autumn - Spring sales

We are delighted to introduce your digital **2024 Autumn-Winter Plant Catalogue** which is now available to view online.

This catalogue features an extensive range of Annual and Perennial varieties to provide a multitude of sales opportunities from early autumn 2024 through to spring 2025.

Sowing begins very soon for summer plug deliveries and stock of liners is already selling fast, so now is the best time to order your seed, plugs and liners to maximise your 2024 autumn sales opportunities before any of your favourites sell out!

[CLICK HERE](#) to take a look inside your 2024 Autumn-Winter Plant Catalogue



NEW Dianthus Dart Red White Picotee

Some New Autumn Highlights...

NEW Dianthus Dart - this stunning series boasts a wonderful pot habit with an attractive, highly fragrant, flower presentation for high impulse colour sales. Fully programmable through the seasons and quick to finish making Dash a great value plant for production in 1 and 2 litre pots or 3 plants in a 3-litre pot.

NEW Erysimum Colour Vibe Orange - one of two striking coloured repeat-flowering, hardy large flowered types, perfect for 3 litre pots.

NEW Heuchera Candelights– with tall eye-catching spikes of very large attractive flowers, this series is great for high impulse 1-3 litre pots.

NEW Pansy Matrix® Delft Blue- extends our flagship Pansy series to 30 colours and 14 mixtures.

NEW Saxifraga Ice Colours Red – get an early steal on the market with our new rich new colour addition to this, the earliest spring flowering Saxifraga series. Continuous flowering, compact and great cold tolerance. Perfect for 11cm to 1 litre pots.

NEW Viola Teardrops™ Mixed – the most profuse blooming and semi-trailing and mounding Viola for baskets launches this season with 8 colours and 2 mixes. Teardrops™ is very early blooming in the spring (2 weeks earlier than Sorbet® XP). Perfect to provide early season retail basket sales opportunities from February through the spring!

NEW Primula - 2024 sees our Double Primula collections extend with 9 exciting new colours across the **Belarina™ Prima Belarina™**, **Pollyanna** and **Pretty Polly** series.

NEW - Our popular **Osteospermum**

Akila® Sunset Shades and **Berries & Cream**

Mixed are now available as an autumn delivered plug so you can overwinter as a cool crop alongside your Pansy, then sell in colour in early spring in 1 litre pots.



NEW Viola Teardrops Blackberry Swirl



NEW Primula Belarina Maple Sugar

Pansy Baskets Made EASY!

Our **Pansy Cool Wave®** series, renowned for their ability to effortlessly trail and spread in baskets and containers, are available as **SPEEDPLANTERS** for September planting making the creation of autumn planters quick and easy! Available now to order for week 36 and 38 deliveries.

Making Life SIMPLE... Your Colour Labels Supplied

Delivered with your plugs and liners, our highly colourful promotional labels will really make your plants

stand out at retail. See your catalogue pages for further details on the labels supplied.

QUICK & EASY ordering

We recommend ordering early to secure your plant requirements for 2024, as many new introductions and novelties sell out very fast. For quick and easy ordering choose either:

- **Dynamic Order Form** - Updated daily with our current availability. Simply download when you need it from our website, add in your order and email back to us for a quick order upload.
- **WebTrack®** - Online ordering website provides you with 'live' product availability 24/7, instantaneous confirmations along with product information and variety images.

If you would like further information, please contact your Area Sales Manager, our Customer Services Team on **orders@ballcolegrave.com**

Wishing you a fantastic spring season and look forward to seeing you in July in West Adderbury for the **2024 Summer Showcase**.

Ball Colegrave Ltd.